- Mgr. Petra Žáková -

Address: Bohuslava Martinů 16, 74101 Nový Jičín, Czech republic | **Born**: October 3RD 1987 **Cell Phohe**: CZ +420 737 546 896 | US +1 786 201 0593

E-MAIL: PETRAZAKOVA13@GMAIL.COM

PROFESSIONAL SUMMARY



Certified & experienced cheerleading and tumbling coach, choreographer, judge and freelance instructor with strong social skills and a positive mindset. Started and successfully grew a cheerleading program in the Czech Republic, leading her teams to several national titles, European medals and Worlds participation. Did an extensive research / master thesis on competitive cheerleading and worked with and learned from first class coaches, instructors and athletes from all over the world.



AREAS OF EXPERTISE:

- **COACHING ATHLETES** (drills, skills, progressions all ages & levels)
- **TEACHING** (judging, rules, technique, coaching methods, management, mindset)
- **CHOREOGRAPHY** (team & stunt)
- JUDGING (cheerleading, performance cheer, safety, ICU, JamBrands)
- **SPORT MANAGEMENT** (organizations, clubs, events, projects)
- MEDIA (music and video editing, graphics, web)

EDUCATION & CREDENTIALS

International Cheer Union Performance Cheer Judges Certification – Phase 1 & 2 (2019)

Performance Cheer Rules Comprehension Course (2019)

Cheerleading Rules Comprehension Course (2014, 2015, 2016, 2017, 2018)

Cheerleading Safety Judges Certification (2016, 2017)

Cheerleading Coaches Certification – Bronze level (2015, 2016) Cheerleading Judges Certification – Level 1 & 2 (2013, 2016)

Czech Cheer Association Coaches University – License B (2021)

Cheer Judges Course (2018, 2019)

Cheer Levels Clinic University (2017, 2018, 2019)

Coaches University – License C (2018)

FCC & ČACH Cheerleading Coaches Course (2010)

Varsity Varsity Coaches Conference (2016, 2017)

Czech Gymnastics Federation Gymnastics & Tumbling Coaches Certification – License C (2016)

Masaryk University Brno Master's Degree in Sports Management (2016)

Coaches Certification in Scientific Basis of Sports Training (2014)

Bachelor's Degree in Media and European Studies (2013)

Institute of Czech Cheerleading FCC & ICC Cheerleading Coaches Workshop (2013)

ICC Cheerleading Coaches Certification – Basic, Advanced (2012)

CHEERLEADING EXPERIENCE

European Cheer League Steering Committee (2020-present)
Worlds & Europeans safety judging experience (2017-2019)
Cheerleading & Performance Cheer Safety Judge (2016-present)
Cheerleading & Performance Cheer Judge (2013-present)
Worlds & Europeans shadow judging experience (2014-2016)

Freelance Cheer Clinics (2016-present)

Private Coaching (Tumbling) (2016-present)

Czech Cheer Association Strategic Planning & Development Committee (2019-present)

National Cheer Judges Education & Certification Program (2018-present)

Lecturer (2017-present)

Technical & Rules Committee (2016-present)

Vice President (2012-2013)

Czech National Team Manager & Assistant Coach (2012-2013)

Instructor for Athletes and Coaches (2009-2013)

Spirit Cheer Team Member – Got Talent Semifinals (2010)

Czech National Team Member (2009-2012)

FunTime Athletics Nový Jičín IASF Cheerleading Worlds – International Open Small Coed L5 Coach (2019)

Competition & Event Manager (2010-present)

Head Coach and Choreographer – all ages (2008-present)

Founder, Owner, Manager, PR (2008-present)

Competitive Cheerleader (2008-2011)

Central Cheerleading Agency AllStar / Jam Brands Judge (2016-present)

Varsity Event Ambassador (2015-2017)

Czech Cheerleading Union President (2016-2017)

Board Member, Educational & Technical Director (2013-2016) Instructor for Athletes, Coaches and Judges (2013-2016)

SK Cheerleaders Nový Jičín Assistant Manager, Coach, Choreographer (2002-2007)

Sideline / Competitive Cheerleader (2000-2007)

ADDITIONAL ABILITIES & EXPERIENCE

Town of Nový Jičín Sports Committee (2018-present)

Quantum Theory of the Matrix Quantum Transformation & Quantum Therapy (2017)

Taping School Basic Kinesiotaping Certification (2017)

Driver's Licence "B" (2005)

Languages English (fluent)

Slovak (advanced) French, German (basic)

X-mas Online Cheer Cup (virtual)	2/2021	Czech Rep.
Summer Online Cheer Cup (virtual)	9/2020	Czech Rep.
NJ Cheer Virtual Open (virtual)	6/2020	Czech Rep.
Online Cheer Cup (virtual)	4/2020	Czech Rep.
Sparkling Cheer Cup	12/2019	Czech Rep.
Basta Cheer Cup	12/2019	Czech Rep.
Christmas Cheer Cup	11/2019	Austria
Norwegian Open	11/2019	Norway
Bayern Cheer Masters	7/2019	Germany
ECU Europeans	6/2019	Russia
Open Air Cup	6/2019	Czech Rep.
Dutch Nationals	6/2019	Netherlands
Austrian International Open	6/2019	Austria
Czech Small Divisions Nationals	6/2019	Czech Rep.
Gardaland Cheer Open	5/2019	Italy
Czech Nationals	5/2019	Czech Rep.
Polish Nationals	5/2019	Poland
Slovenian Nationals	4/2019	Slovenia
Norwegian Nationals	3/2019	Norway
Winter Open	1/2019	Norway
Christmas Cheer Cup	12/2018	Austria
Basta Cheer Cup	12/2018	Czech Rep.
German Cheer Masters	12/2018	Germany
Spirit Cher Cup	11/2018	Czech Rep.
ECU Europeans	6/2018	Finland
Safari Open Air	6/2018	Czech Rep.
Austrian International Open	6/2018	Austria
Small Divisions Nationals Slovenian Nationals	6/2018	Czech Rep. Slovenia
	4/2018	
Belarusian Nationals Rollercoaster Cheer Cup	4/2018 3/2018	Belarus Czech Rep.
Evolution Cheer Battle	3/2018 1/2018	•
Basta Cheer Cup	12/2017	Czech Rep. Czech Rep.
BaWü Cheer Masters	11/2017	•
Spirit Cheer Cup	11/2017	Germany Czech Rep.
Norwegian Open	11/2017	Norway
Polish Worlds Qualification	10/2017	Poland
Open Polish Cheer Cup	10/2017	Poland
ECU Europeans	6/2017	Czech Rep.
Summer Cheer Masters	6/2017	Germany
Slovenian Nationals	5/2017	Slovenia
Czech Nationals	5/2017	Czech Rep.
ICU Worlds	4/2017	USA
Small Division Nationals	4/2017	Czech Rep.
Belarus Open Championship	4/2017	Belarus
Polish Nationals	3/2017	Poland
Rollercoaster Cup	3/2017	Czech Rep.
Basta Cheer Cup	12/2016	Czech Rep.
German Cheer Masters	12/2016	Germany
Spirit Cheer Cup	11/2016	Czech Rep.
Austrian Nationals	11/2016	Austria
Austrian National Cup	11/2016	Austria
ECU Europeans (shadow)	6/2016	Austria
Cheer Cup Hradec	6/2016	Czech Rep.
Spirit Fever Open (shadow)	3/2016	Switzerland
Basta Cheer Cup	12/2015	Czech Rep.
CCU Open Championship	6/2015	Czech Rep.
Cheer Cup Ústí	2/2015	Czech Rep.
CCU Open Championship	6/2014	Czech Rep.
ICU Worlds (shadow)	4/2014	USA
Liberec Cheer Cup	12/2012	Czech Rep.
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